

Helvetica Regular 8
point with 1 point of
leading

3 point rule

8 point Helvetica Black
with 4 point of leading

1/4 point rule centered
between nutrients
(2 points leading above
and 2 points below)

8 point Helvetica
Regular with 4 points
of leading

8 point Helvetica
Regular, 4 points of
leading with 10 point
bullets

Nutrition Facts	
Serving Size 1 cup (228g)	
Servings Per Container 2	
Amount Per Serving	
Calories 260	Calories from Fat 120
% Daily Values*	
Total Fat 13g	20%
Saturated Fat 5g	28%
Cholesterol 30mg	10%
Sodium 660mg	28%
Total Carbohydrate 31g	10%
Dietary Fiber 0g	0%
Sugars 5g	
Protein 5g	
Vitamin A 4%	Vitamin C 2%
Calcium 15%	Iron 4%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories:	2,000 2,500
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4	

Franklin Gothic Heavy or
Helvetica Black, flush left
& flush right, no smaller
than 13 point

7 point rule

6 point Helvetica Black

All labels are enclosed by
1/2 point box rule within 3
points of text measure

1/4 point rule

Type below vitamins and
minerals (footnotes), is 6
point with 1 point of leading